

JEWELS

B A S E L

JEWELS BASEL postponed to January 2021

For health safety reasons and in accordance with the precautionary principle issued by the Swiss and also Basel authorities, JEWELS BASEL announces that it has taken the decision to postpone the show.

For health safety reasons and in accordance with the precautionary principle following the bans of certain public and private events issued by the Swiss federal and cantonal authorities, JEWELS BASEL announces that it has taken the decision to postpone the show to Thursday 28th January 2021 to Sunday 31st January 2021, due to concerns related to Covid-19. We chose the same dates as Baselworld.

JEWELS BASEL, which was to be held from April 30th to May 3rd, 2020, has taken this difficult decision in close consultation with its partners and the health authorities in charge, in whom JEWELS BASEL has full confidence for their expertise and recommendations for the benefit of exhibitors, sponsors, visitors and collaborators.

Dr. Nadine Fink, Founder of JEWELS BASEL: *"We deeply regret having had to postpone the event as planned due to the coronavirus, in full consideration of all exhibitors' preparations for the show and their business. JEWELS BASEL will do the utmost to make the show a full success for all its participants and partners. By postponing the show to January 2021, we have followed Baselworld and their rationale: "The timing enables the industry and customers to avoid losing a full year and at the same time reset their calendars for the beginning of the year, a period that is conducive to the presentation of their new products, new trends and order taking" (Baselworld).*

Communicating with our exhibitors, brands and partners, I was very thankful and humbled, how wonderful the reactions were. Mister Robert Procop said *"I am excited and happy that JEWELS BASEL could be moved to the new Baselworld dates and that the Villa is available for the show. Now you will have more time to make the show even grander and it might even become the best Basel show, people will be ready to buy"*.

I am very grateful for the trust of all our exhibitors, partners, and team and that we could find the very best solution in the interests of everyone. I would like to thank everybody for their belief and support for JEWELS BASEL.

JEWELS BASEL is the most luxurious Boutique Jewelry, Vintage Jewelry and Watch Show in Basel and we will use the next months to make the show even more magnificent for all of you.

Dr. Nadine Fink
Founder Jewels Basel